



News Advisory #1

FOR IMMEDIATE RELEASE from the BRAMPTON EXCELSIOR LACROSSE CLUB July 2, 2009

The Brampton Excelsior Lacrosse Club is pleased to announce that it will be hosting the 2009 Canadian Jr. A Lacrosse Championship Series this upcoming August at the Powerade Centre in Brampton.

The provincial championship Jr. A lacrosse teams from British Columbia, Alberta and Ontario will compete for the coveted Minto Cup, the Canadian Lacrosse Association's junior national championship.

The historic Minto Cup dates back to 1901 and has been awarded to the champion junior men's lacrosse team since 1938. Excelsior lacrosse in Brampton has a long tradition of lacrosse excellence dating back to the early 1870s.

"This is a fantastic opportunity for fans of lacrosse. It's a very high level sports event for the whole family and very affordable. Those who come to the games will see some incredible lacrosse players, many of whom will form the next generation of National Lacrosse League players," said Ziggy Musial, President of the Brampton Excelsior Lacrosse Club.

When: August 22nd to August 29th with a final game August 30 (if necessary)

Where: The Powerade Centre, 7575 Kennedy Road South, Brampton, Ontario, L6W 4T2; Telephone: 905-459-9340, Fax 905-459-9481

Tickets: Tickets will be available for purchase through Ticketmaster at very reasonable rates

For more information: For more information, go to: <http://www.mintocup.ca/> or <http://www.excelsiors.com/>